



THE RITZ LONDON

BARON PHILIPPE DE ROTHSCHILD AND THE RITZ LONDON PAUILLAC COLLABORATION



Issued June 1st 2009.

The Ritz London is proud to announce an unique wine partnership with Baron Philippe de Rothschild S.A., the leading Bordeaux wine company.

This summer The Ritz launches a new Pauillac wine produced by Baron Philippe de Rothschild from the 2006 vintage, and will become the first and only hotel to have its own bespoke wine, bottled and labelled in collaboration with the distinguished Baron Philippe de Rothschild wine company.

Pauillac, in the heart of the Medoc, is one of the most prestigious appellations of the Bordeaux region. The Ritz Pauillac-Baron Philippe de Rothschild 2006 was especially blended at the Saint-Laurent-Medoc winery with selected grapes from the classic Bordeaux grape varieties of Cabernet Sauvignon, Cabernet Franc, Malbec and Petit Verdot and Merlot.

Stephen Boxall, The Ritz Managing Director, said of this collaboration

“We welcome our new partnership with the Baron Philippe de Rothschild, and we are delighted and honoured to be able to present The Ritz Pauillac-Baron Philippe de Rothschild 2006 for the pleasure and enjoyment of our discerning guests and diners”.



THE RITZ LONDON

Xavier de Eizaguirre, CEO of Baron Philippe de Rothschild S.A., also commented that “ This partnership with one of the finest hotels in the world, a legendary London rendez-vous of elegance, refinement and haute cuisine, is a very exciting prospect”.

The Ritz Pauillac-Baron Philippe de Rothschild 2006 is now available on The Ritz Wine List (£50 per bottle) and by the glass (£14 per glass) in The Ritz Restaurant, The Rivoli Bar and on Room Service.

For more information please contact
Gerrie Pitt
Director of Public Relations
Email: gpitt@theritzlondon.com
Tel: +44 (0)20 7300 2243